



# Help keep your company vehicles running safely and smoothly.

Nationwide® is pleased to provide you with access to the SmartRisk® Suite, an enterprise fleet safety management program from **Driver's Alert®** that integrates industry best practices with powerful Web-based data management tools. Since 1989, Driver's Alert has been a leader in delivering behavior-based support solutions to professionals charged with a variety of fleet safety management, loss control, compliance and related responsibilities.

## The benefits to your business.

Driver's Alert can help you improve the safety, productivity and efficiency of your fleet drivers with a variety of products and services designed to monitor behavior, report actions and provide learning opportunities. With these tools, you can expect:

- Enhanced ability to help predict and prevent accidents and reduce related costs
- Access to a secure website that provides a centralized database and documentation
- Data management and analytic tools to help determine root causes, establish high-risk identification benchmarks and mitigate risk
- Powerful tools to pre-assign training, automate notifications, link observation calls or GPS events to corrective training, and track training completion
- Thorough, detailed documentation of training, intervention, corrective actions and counseling

## How your connection to Nationwide helps you save.

As a Nationwide member, you can purchase the loss control-related services of Driver's Alert ([driversalert.com](http://driversalert.com)) directly from that company at a discount. Your business's actual cost will vary per your specific needs and the individual options you choose. For their long-standing product, the **How's My Driving?** decal and monitoring program, the price is **\$14 per vehicle** enrolled annually, with a **\$4.95 decal** purchase. This package also includes five corrective action driver training courses.



SmartRisk® integrates fleet safety best practices with powerful Web-based data management tools.

To learn more about what Driver's Alert can do for your business, view their Fleet Safety Solutions video at [driversalert.com/fleet-driver-safety-solutions-video/](http://driversalert.com/fleet-driver-safety-solutions-video/). If you're ready to help improve your fleet safety now, contact Jeff Maiden at **561-417-1459** or via email at [jmaiden@driversalert.com](mailto:jmaiden@driversalert.com).

## Commercial Fleet Safety Program

## Why so many businesses choose Driver's Alert.

The SmartRisk Suite of services can be customized to your needs to create a well-rounded fleet safety program.

- **Smart MVRs** — This service has simplified the Motor Vehicle Record (MVR) monitoring process by offering scored MVRs that use a uniform point system.
- **Smart Watch** — Driver's Alert is one of the pioneers in decal-based driver observation with their How's My Driving? program. It provides high-visibility decals, assigns unique vehicle IDs, provides an 800 call number and records motorist calls.
- **Smart Training** — The latest eLearning training is available on mobile devices with high-quality graphics and animation. All courses are SCORM-compliant and built in the current HTML5 standard to ensure compatibility with your systems. Categories for training include driver safety, workplace safety, leadership skills, and health and wellness.
- **Smart Telematics** — Through Geotab GO<sup>7</sup>, a GPS vehicle tracking device, Driver's Alert gives you access to advanced telematics technology that lets you monitor locations, fuel consumption, engine health, speed and acceleration, harsh braking and much more. It can also provide a detailed view of the last 30 seconds preceding an accident. Results can be viewed in real time to keep your fleet managers up to date on driver performance with easy-to-understand data compiled in alerts, scorecards and a streamlined online dashboard. Best of all, the Geotab GO<sup>7</sup> can meet your electronic logging device (ELD) needs for hours of service compliance.

## The technology behind the service.

The Geotab GO<sup>7</sup> tracking device easily plugs into your vehicle's OBDII port, and tracking begins as soon as your employee starts driving. With customizable reporting and tailored alerts, Geotab is much more than a tracking system. The GO<sup>7</sup> captures data from the engine, drivetrain, instrument cluster and other subsystems. The MyGeotab software then transforms data to help you understand how to minimize fleet losses and increase driver productivity.



The Geotab GO<sup>7</sup> vehicle tracking device pictured below gives fleet managers real time access to driver performance data.



Providing solutions  
to help our members  
manage risk.<sup>SM</sup>



For your risk management and safety needs, contact Nationwide Loss Control Services: 1-866-808-2101 or [LCS@nationwide.com](mailto:LCS@nationwide.com).